

Case Study 11

Interproof

for Creatives and Marketing

The Polybag



Your challenge:

Polybags made of wafer-thin, flexible, transparent or white PE foil are to be tested by consumers.

The dummies should not be recognizable as such and must feel like „the real thing.“



Our solution:

We digitally print on the same polyethylene foil that will be used later for the production series. Besides the standard four-color inks, also white, gold, silver and Iriodin® are possible. Experienced hands weld and form the foil, then fill the finished bag.



The result:

Flawless individual samples that guarantee reliable test results.

... last-minute and confidentially produced, delivered per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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