

Case Study 12

Interproof

for Creatives and Marketing The Beverage Can Sleeve



The challenge:

Beverage cans are needed for a consumer test. The design extends over the shoulder of the can. Neutral cans are not available.



Our solution:

We procure cans from the store and coat them to give them a neutral appearance. Sleeves are the first choice for the new test printing. They are available with both glossy and matte surfaces. The sleeves even fit snugly on the shoulder of the can.



The result:

Cans, just like in the supermarket.

Perfect individual items – produced at the last-minute, economically and confidentially, and delivered the next morning per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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