

Case Study 13

Interproof

for Creatives and Marketing

The Kitchen Roll



The challenge:

The TV studio is booked. The product designs have been newly created for this presentation. The date is getting closer, and the photo-quality, plastic-wrapped kitchen rolls need to be at the studio on time.



Our solution:

The customer-supplied kitchen rolls are printed using our soft-jet direct method – in four colors with crisp edges. The super-soft, crystal-clear polyethylene film is printed on the inside in four colors + white; it encases the kitchen roll perfectly and is camera ready.



The result:

TV dummies, printed and assembled from a single source. This allows total scheduling control and flexibility during production.

Perfect individual items – produced at the last-minute, economically and confidentially, and delivered the next morning per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
www.interproof.de

INTERPROOF GmbH & Co. KG - Ginnheimer Landstrasse 35 - D-60487 Frankfurt am Main
Tel.: +49 (0) 69 77 10 69 - Fax: +49 (0) 69 707 52 51 - service@interproof.de