

## Case Study 20

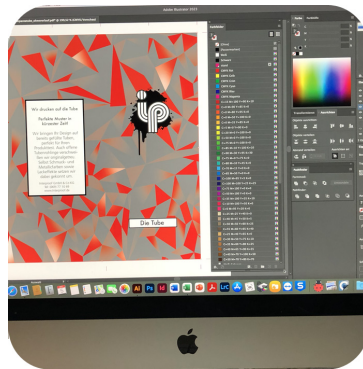
# Interproof®

for Creatives and Marketing

## Certified Proofs with Metallic Finish

### The challenge

Present a new packaging with spot colors and possibly even special effects, for example foil stamping. Since designing on screen often leads to incorrect color results, you need a reliable control instrument.



### Our solution

We establish color accuracy with a certified GMG proof. The proofs are printed on a GMG software-controlled output device, measured with the appropriate tool, and certified according to an ISO coated v2 (39L) profile.



### The result

Your defined CMYK or spot colors can be output in a controlled manner and certified for print acceptance. The additional possible simulation of hot/cold foil stamping allows you to present a perfect preview of the printing result to your customer.



### DUMMY-SERVICE

for

granola bars, bonbons,  
cookies, pasta, soups,  
yogurts, beer bottles,  
toothpaste tubes,  
household cleaners,  
cream jars, diapers,  
cigarettes, milk drinks,  
baby food, shampoos,  
hairspray cans, razors,  
sausages and cold cuts,  
cheese, chocolate bunnies,  
chocolate Santa Clauses,  
liqueurs, cat food,  
detergents, margarine,  
beer glasses, medications

and last but not least ...  
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team  
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