

Case Study 6

Interproof

for Creatives and Marketing

The Sleeve



Your challenge:

A tailor-made design that tightly fits the dummy. A dummy to touch and photograph, which can show its best sides in a test.



Our solution:

Shrink foil – it can be digitally printed in CMYK, with a metallic ink, Iriodin® pearl effect, and in white. Welded to a snug sleeve, the foil shrinks around the form under hot air and smoothly fits the design onto the object's contour.



The result:

A test dummy – in the unmistakable shape and design of your new product – ready for its “public appearance.”

... last-minute and confidentially produced, delivered the next morning per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
www.interproof.de

INTERPROOF GmbH & Co. KG - Ginnheimer Landstrasse 35 - D-60487 Frankfurt am Main
Tel.: +49 (0) 69 77 10 69 - Fax: +49 (0) 69 707 52 51 - service@interproof.de