

Case Study 7

Interproof

for Creatives and Marketing The No-label Decal



Your challenge:

A mock-up for sales representatives. For this you need a highly transparent decal that gives the impression of being printed directly on the container. You want it to be ready to be tested on the product bottle.



Our solution:

A contour die-cut no-label decal – made of transparent self-adhesive foil – printed in CMYK plus a metallic ink, Iridin® pearl effect, white as well as matte and glossy UV coating.



The result:

A mock-up that dependably demonstrates how the color of the product's content harmonizes with the decal design. A perfect mock-up sells better than a thousand words.

... last-minute and confidentially produced, delivered the next morning per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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